



FERN
Plastic Products Ltd.

Macrome Road, Wolverhampton
WV6 9HD, ENGLAND
Tel: +44 (0) 1902 758282
Fax: + 44 (0) 1902 757500
E-mail: info@fern-plastics.co.uk
Web: www.fern-plastics.co.uk



Fern Plastic Products Ltd - Company Objectives

The core objective of Fern is to retain and increase strength. Strength is achieved through growth, continual improvement and striving for excellence in every aspect of the business.

CUSTOMERS

- We aim to continually improve the quality of our products and the standards of service we provide our customers. Our policy of continuous investment in people and equipment ensures we give total customer satisfaction.
- We strive to maintain our awareness and understanding of technological advances in our industry. This enables us to advise customers so they benefit from such advances in terms of product design, specification, quality and cost.
- Our target is to be considered an excellent supplier by all of our customers and to be rewarded with new growth opportunities.

SUPPLIERS & SUB-CONTRACTORS

- We are committed to treating our suppliers and sub-contractors fairly, with courtesy and giving consideration to their needs.
- We aim to communicate with them effectively, with clarity and understand how Fern can enable them to be more efficient.
- We challenge our suppliers and sub-contractors to share their technological advances with us.
- We ensure our suppliers and sub-contractors hold true to the same ethical standards we observe.
- Our target is to be considered a preferred customer and to sustain a healthy supply chain.

EMPLOYEES

- We aim to provide a clean, pleasant and safe working environment for our employees and promote a Health and Safety culture in the Company.
- We train and develop all employees to improve their self-esteem, their enjoyment of work and thereby optimise their performance and contribution to the Company.
- We aim to offer competitive pay rates and benefits to all employees.
- Our target is to be considered an excellent employer by all of our employees.

ENVIRONMENT

- We have implemented a policy approved to BS EN ISO 14001:2015 which:
- Ensures that we meet relevant environmental legislation.
- Examines the effect of our business activity on the environment.
- Our target is to systematically reduce the effect that our business has on the environment.

COMMUNITY

- We aim to contribute positively to the local community and take all practical measures to minimise any negative impact our operation has on our neighbours.
- We will maintain good relations with local educational establishments, offering work-experience placements and employment opportunities to students.
- Our target is to be considered a positive contributor to our community.

FINANCE

- We recognise the need to operate at a sufficiently profitable level to ensure that the necessary funds for reinvestment in the Company are generated to attain the above targets.
- Our target is to continually improve the financial stability of the Company to enhance our security for the benefit of customers, employees and shareholders.